



## CORNERSTONE SOCIETY

For over 25 years, Health Advocates for Older People has helped seniors live independently in New York City. To celebrate this milestone, we are introducing a new giving platform called the **Cornerstone Society** so that our organization will thrive in the future. The **Cornerstone Society** will provide a steady and sustainable financial resource for the organization to continue its existing programs and introduce new ones. More specifically, this platform will allow supporters of Health Advocates to provide funds to the organization now and in future years through planned giving initiatives.

We hope you will join us in building a strong financial foundation for the future. By doing so you will enable us to sustain programs that promote independent living at home, wellness and exercise classes, educational presentations, intellectual stimulation activities and social programs. Health Advocates'

mission is to promote healthy aging and to provide the growing elderly population in New York City and their family members, caregivers and concerned friends with the tools, techniques and support to age with vitality and independence.

There are many ways for you to participate in the **Cornerstone Society**.

**Direct Gifts:** Make an outright gift of cash, or a direct contribution from your IRA of up to \$100,000 provided you are 70 1/2 years of age.

**Planned Gifts:** Create a Charitable Lead Trust or a Charitable Remainder Trust naming Health Advocates as the beneficiary. These trusts can be structured in numerous ways to make gifts to the organization either now or later, as well as provide income for your heirs.

**Bequests:** Name Health Advocates as a beneficiary in your will by specifying a gift of a dollar amount or percentage of your assets or make Health Advocates a beneficiary of your IRA, qualified Retirement Plan or life insurance policy.

For additional information about giving to the **Cornerstone Society** or to learn more about our organization, please contact

Nancy Houghton, Executive Director  
212-980-1700  
nancy.houghton@hafop.org  
www.hafop.org

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Name

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Address

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City, State

Zip

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Phone Day

Cell

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Email:

- I would like to receive information about making a direct gift, a planned gift or a bequest to the **Cornerstone Society** of Health Advocates for Older People, Inc.
- I have already provided for the **Cornerstone Society** in my will or estate plan.

**Contributions are fully tax deductible**

All Board Members support  
Health Advocates for Older People  
with annual contributions

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Nancy Houghton



**HEALTH ADVOCATES**

FOR OLDER PEOPLE

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