



CORNERSTONE SOCIETY

For nearly 30 years, Health Advocates for Older People has helped seniors live independently in New York City. To celebrate this milestone, the **Cornerstone Society** was established to assure our organization thrives in the future. The **Cornerstone Society** will provide a steady and sustainable financial resource for the organization to continue its existing programs and introduce new ones. More specifically, this platform allows supporters of Health Advocates to provide funds to the organization now and in future years through planned giving initiatives.

We hope you will join us in building a strong financial foundation for the future. By doing so you will enable us to sustain programs that promote independent living at home, wellness and exercise classes, educational presentations, intellectual stimulation activities and social programs. Health Advocates' mission is to promote healthy aging and to provide the growing

elderly population in New York City and their family members, caregivers and concerned friends with the tools, techniques and support to age with vitality and independence.

There are several ways for you to participate in the **Cornerstone Society**.

Direct Gifts: Make an outright gift of cash or securities.

Planned Gifts: Create a "Charitable Lead Trust" or a "Charitable Remain Trust" naming Health Advocates as the beneficiary. These trusts can be structured in numerous ways to make gifts to the organization either now or later, as well as provide income for you and your heirs.

Bequests: Name Health Advocates as a beneficiary in your will by specifying a gift of a dollar amount or percentage of your assets or make Health Advocate a beneficiary of your IRA, qualified Retirement Plan or life insurance Policy.

For additional information about giving to the **Cornerstone Society** or to learn more about our organization, please contact

Health Advocates for Older People
Nancy Houghton, Executive Director
212-980-1700
nancy.houghton@hafop.org

Name

Address

City, State Zip

Phone Day / Cell

Email

I would like to receive information about making a direct gift, a planned gift or a bequest to the **Cornerstone Society** of Health Advocates for Older People, Inc.

I have already provided for the **Cornerstone Society** in my will or estate plan.

Contributions are fully tax deductible

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HEALTH ADVOCATES

FOR OLDER PEOPLE

708 Third Avenue, Floor 6
New York, NY 10017
www.hafop.org
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